



AI Chatbot for Authors & Readers



CASE STUDY

Creating Interactive Reader Experiences with AI



AT A GLANCE

CHALLENGES

- Limited reader interaction
- Repetitive audience questions
- Difficult to scale support
- Low post-reading engagement

BENEFITS

- Higher reader engagement
- Personalized book experience
- Scalable audience support
- Stronger author connection



"The chatbot brought my **book to life**, giving readers a new way to engage with the content and continue **learning long after they finished reading.**"



OBJECTIVES

The objective was to create an interactive AI assistant that helps readers explore a therapy book. It providing instant answers, deeper insights, and a more engaging way to interact with its content in a conversational format.



SOLUTIONS

Carthago Studio developed an AI-powered chatbot that delivers personalized, conversational guidance based on the book's content.

- **AI Book Companion**
- **Interactive Reader Chatbot**
- **Scalable Reader Support**



BENEFITS & IMPACT

Enhanced Reader Engagement

Readers could ask questions and receive instant, meaningful responses about readings

Personalized Learning

The chatbot provided deeper insights tailored to each reader's questions.

Scalable Author Support

Thousands of readers could interact with the AI simultaneously.

Expanded Audience Reach

The author is connected with readers beyond the pages of the book.

